



**CHILDREN**  
of  
CONSERVATION

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Children of Conservation  
**2017 ANNUAL REPORT**  
Protecting African Wildlife by Strengthening Communities





Founders Kerry & Michele Stumpe at the Kafue River near the Chimfunshi Wildlife Orphanage in Zambia, Africa

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Friends,

On behalf of the Board of Directors and Advisors, thank you for your continued support. At Children of Conservation (CofC), we have seen how providing social and economic benefits through conservation results in a higher value being placed on conservation. Through our partner wildlife sanctuaries and rescue centers in Africa, we continue to work with governments, businesses, communities and other non-profits to achieve meaningful and sustainable results. Sustainability is the core of long term social change.

As we reflect on 2017, we are grateful to have been able to expand our reach both geographically and programmatically. On the following pages, you'll find illustrations of where we work, how we identify conservation problems, how we strategically respond to the social challenges that impact conservation, and some of the results we've accomplished in 2017. You'll read about our collaborations and successes. And, you'll get a closer look into our latest project - building a middle school in a remote area in Zambia; which was started in 2016 and completed in 2017. This project exemplifies our strategic approach. We worked with the government to secure full time qualified teachers. We worked with the community to build teacher housing. We partnered with the sanctuary for continued maintenance and we worked with existing teachers at the primary school to identify the kids' learning challenges. We identified a new challenge: access to books and nutrition. We realized that the kids in the communities we're serving only ate one meal a day. With just a small investment and the help of the sanctuary's staff and leadership, we were able to employ several of the local community women to start a school lunch program. This program not only employs these women, but provides a protein lunch to each student every school day, and supports local farmers who supply the food. In response to the lack of access to books, we partnered with another non-profit and in early 2018, we shipped 453 books to the school to start the first community library. We also realized that the adults in the community didn't have a place to meet, share knowledge or worship. We opened the doors to the school on weekends to serve these needs. Our new school building has been used virtually every day since.

The Zambia middle school project started with a small idea of bringing education to the underserved communities surrounding the Chimfunshi Wildlife Orphanage for Chimpanzees (including the children of the workers). As we spent time on the ground, working side by side with the people we were serving, the project reminded us of the need to think and act bigger. It reminded us of the unique role Children of Conservation plays in bringing conservation and communities together. As we continue to support our ongoing projects, we are also looking forward. In 2018, we will begin the plans for a new middle school and health clinic for the Myende Community in Uganda. This community supports the Ngamba Island Chimpanzee Sanctuary through voluntary restrictions on fishing the fertile waters of the island, protective patrols, food and volunteer staff. Once completed, the health clinic will serve 20,000 people who currently have virtually no access to health care and the school will provide an education to many of the children in these communities who currently have no access to school.



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# WHERE WE WORK

## CAMEROON

Cameroon is one of the most biodiverse countries in Africa. It is home to more than 900 species of birds and 300 species of mammals (including more than 29 primate species). Many of the country's rare plant and animal life are found nowhere else in Africa. However, the exploitation of Cameroon's timber, oil, natural gas and rainforests is posing a serious and imminent threat to the ability to preserve these natural resources.



**APE ACTION** Ape Action Africa (AAA) is home to 130 orphaned gorillas & chimpanzees. The average household income for a wildlife sanctuary worker in Cameroon is \$500/year (the cost to send a single child to school). CofC provides educational funding for 45 kids of AAA sanctuary workers, empowering Cameroon's future of conservation leaders.

Limbe Wildlife Centre (LWC) is where CofC **LIMBE WILDLIFE CENTRE** started its first pilot program with 3 kids in 2009. Those 3 kids graduated from University in 2017. CofC now provides educational funding for 55 children of 35 LWC workers. Many of these kids have become tutors & school leaders.



**IDA AFRICA** IDA-Africa is a chimpanzee sanctuary located in a remote area of central Cameroon. It is a model example of the symbiotic relationship that can be created between wildlife conservation and communities. IDA has become an emergency medical resource for villagers unable to reach the nearest town. In exchange for these services, the villagers provide fruit for the chimpanzees or work odd jobs at the sanctuary. CofC began providing educational funding for children of IDA workers in 2015.

## ZAMBIA

Zambia has one of the highest pools of carbon dioxide in its forests. Carbon dioxide is necessary for plant development and growth (which impacts the earth's food productions). However, Zambia also has one of the highest deforestation rates in Africa.



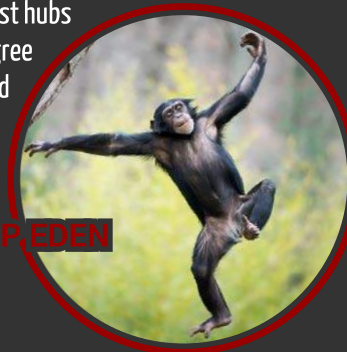
**CHIMFUNSHI WILDLIFE ORPHANAGE** In 2017, CofC finished construction of an accredited middle school on land donated by the Chimfunshi Chimpanzee Sanctuary. It was the first middle school in this remote region and will provide an otherwise unattainable education to over 100 children per year. The building serves as a community center & place of worship to 400 villagers on weekends. CofC also provides lunch to 194 primary & middle school students at Chimfunshi every day and recently started a community library.

## SOUTH AFRICA

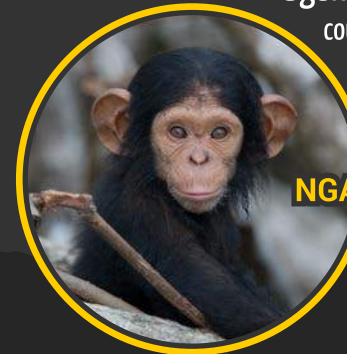
South Africa is home to the continent's largest communities of foreign visitors and residents. International demand for illegal wildlife, pets, trophies and other paraphernalia like ivory and rhino horns has skyrocketed. This combination of access and demand has allowed South Africa to evolve into one of the world's largest hubs for the international criminal wildlife trade network. World conservation leaders agree that eco-tourism projects that support the local communities, like the one supported by CofC at Chimp Eden, are the key to ending South Africa's illegal wildlife trade.

Chimp Eden is a Jane Goodall chimpanzee sanctuary in South Africa. It is home to over 30 orphaned chimpanzees and is the only sanctuary for chimps in the country. CofC expanded its scholarship program, providing educational funding for children of Chimp Eden workers in 2016.

**CHIMP EDEN**



Uganda has twenty-two different communities of wild chimpanzees totaling approximately 5000 individuals. Over 75% of the country's chimpanzee population can be found in the Forest Reserves of Budongo, Bugoma, Kasyoba-Kitomi, Kalinzu, Maramagambo and in Kibale National Park.



**NGAMBA ISLAND** Ngamba Island is home to 49 orphaned chimpanzees who now roam free on 98 "chimp dedicated" acres of an island in Lake Victoria, Uganda. Children of Conservation provides educational funding for 44 children of Ngamba Island's sanctuary workers.

The villagers of Myendi on Koome island provide protection, patrols, food & volunteers to Ngamba Island Chimpanzee Sanctuary. In 2017, CofC started plans for a health clinic for Myendi and construction of the Myendi secondary school. The clinic will serve over 20,000 local people & the school will provide an otherwise unattainable education for over 150 students per year.

**MYENDE, KOOME ISLAND**



**HOIMA & BUDONGO FOREST**

Hoima is an important community of villages bordering the Budongo and Bugoma Forests. With climate change impacting agriculture, there has been an increase in illegal activities in the parks to supplement diet and income. Our partner in Uganda has introduced forest patrols as well as new conservation farming initiatives in the area which increase and extend soil fertility, removing the need to clear the forest for agriculture. Children of Conservation provides educational funding in exchange for these forest patrols and conservation focused community leadership. These projects are a win-win solution for both rural communities and wildlife.



Kenya is one of the few countries that has seen a decline in elephant poaching over the past several years. Approximately 25,000 to 40,000 African elephants are poached and killed each year. Researchers attribute Kenya's growing success in the fight against poaching to proactive and responsible conservation efforts. One of these efforts is Children of Conservation's scholarship program through the David Sheldrick Wildlife Trust in Tsavo.



**SWEETWATERS - OLE PAJETA** OlePejeta Reserve is located in northern Kenya and is home to the world's last 3 white rhinos, as well as Sweetwaters Chimpanzee Sanctuary. In 2014, Children of Conservation started a scholarship program that now provides educational funding for 14 children of its sanctuary workers.

The Tsavo Conservation Area is comprised of protected and other wildlife areas in southern Kenya and north-eastern Tanzania. The protected portion in Kenya represents almost half of the country's protected areas and is home to its largest elephant population as well as 18% of its black rhino population. Building on the relationships fostered by the David Sheldrick Wildlife Trust, CofC provides educational funding for village children in exchange for anti-poaching contracts.

**SHELDRIK WILDLIFE TRUST**



## UGANDA

## KENYA



# PROBLEM

85%

of children in African range  
countries (where Africa's iconic  
wildlife live), are not able to afford  
an education past the 6th grade



80%

of chimpanzees, 78% of elephants & 65%  
of Lowland gorillas have disappeared from  
Africa in the past 20 years



70%

of people in sub Saharan Africa  
live below the poverty level



Many iconic African animals like gorillas, rhinos, elephants, and chimpanzees will become extinct within our lifetimes. The primary threats are hunting, habitat loss and disease. Chimpanzees and gorillas are hunted as a source of meat. In addition, entire families are killed to satisfy an ever growing foreign willingness to pay top dollar for babies in the pet trade. Elephants and rhinos are killed for their tusks and horns. Deforestation by foreign investors results in habitat loss for ALL of these animals. The common denominator is an uneducated and poverty stricken population that struggles

simply to survive. Without the benefit of education, it's difficult to appreciate the long term economic stability of eco-tourism or the less tangible benefits of responsible environmental stewardship. The poverty level perpetuates a cycle of self-preservation where conservation isn't even a consideration. Children of Conservation's 2017 programs continued to focus on education and community empowerment. These programs make conservation a priority by breaking the cycle of poverty and providing a positive sustainable impact through conservation.



# STRATEGY

Children of Conservation partners with communities to support conservation, like this one near our new Middle School at Chimfunshi Wildlife Orphanage in Zambia, Africa

Many economists and sociologists agree that the best opportunity for sustainable socio-economic development and cultural preservation in African range countries is eco-tourism. However, this opportunity dwindles every day that preservation of Africa's endangered species is not made a priority. With a population plagued by overwhelming poverty, conservation solutions must also address the underlying societal issues. Children of Conservation creates a new cycle in which protecting endangered species and their

habitats boosts economic stability, which improves health and living conditions. This win-win solution encourages a commitment to eco-tourism and environmental stewardship — yielding a sustainable model of economic empowerment through conservation. Our partner wildlife sanctuaries already have a solid footprint in their respective countries and have been part of the community for years. They are our “boots on the ground” and key players in the fight to protect their endangered species. These sanctuaries work closely with government

officials on confiscations of illegally captured animals and anti-poaching patrols. They have long standing community relationships, employ local workers, and are purchasers of local goods and services. They are also often a resource for emergency healthcare due to their remote locations. For these reasons, our sanctuary partners are a valuable and crucial resource in understanding community needs & conservation threats to their specific region. By working with them, we have been able to strategically design programs which provide conservation based social and economic benefits that motivate, incentivize and reward these communities, making a positive, sustainable conservation impact.

## Sanctuary Partnerships

### Limbe Wildlife Center, Cameroon

Strategy: Educating existing populations regarding the value of conservation. Changing social norms regarding consumption of gorillas and chimpanzees as food. Creating future conservation leaders. Providing incentives to work in conservation.

### Ape Action Africa, Cameroon

Strategy: Empowering the local rural community through conservation. Changing social norms regarding consumption of gorillas and chimpanzees as food. Creating future conservation leaders. Providing incentives to work in conservation.

### In Defense of Animals Africa, Cameroon

Strategy: Changing social norms regarding consumption of gorillas and chimpanzees as food. Creating future conservation leaders. Providing incentives to work in conservation to change social norms regarding the value of conservation.

### Chimfunshi, Copperbelt, Zambia

Strategy: Empowering the local rural community through conservation. Educating existing populations regarding value of conservation. Creating future conservation leaders.

### Sheldrick Wildlife Trust, Tsavo, Kenya

Strategy: Preventing elephant poaching by providing greater benefits through conservation. Educating existing populations regarding the value of conservation. Creating future conservation leaders.

### OI Pejeta Conservancy & Sweetwaters, Nanyuki, Kenya

Strategy: Creating future conservation leaders. Providing incentives to work in conservation to change social norms regarding the value of conservation.

### Chimp Eden, Nelspruit, South Africa

Strategy: Creating future conservation leaders.

### Ngamba Island, Entebbe, Uganda

Strategy: Creating future conservation leaders and empowering local rural communities through conservation. Changing social norms regarding consumption of chimpanzees as food and destruction of habitat. Providing incentives to work in conservation.

### CSWCT, Hoima, Uganda

Strategy: Empowering local conservationists to become community leaders and empowering local rural communities through conservation. Changing social norms regarding consumption of chimpanzees as food and destruction of habitat. Creating future conservation leaders. Teaching sustainable forestry practices. Incentivizing forest patrols to prevent poaching and deforestation.





3 of our brightest students enjoying our school lunch program inside their new Children of Conservation middle school built on land owned by Chimfunshi Wildlife Orphanage in Zambia

# SOLUTIONS

## CHILDREN OF CONSERVATION SOLUTIONS OF 2017



SCHOOL

3

classrooms for learning were constructed in the new middle school / community center built for the communities at the Chimfunshi Wildlife Orphanage.

194

protein packed meals are served every school day to students attending our middle school at the Chimfunshi Wildlife Orphanage.



LUNCHES



LIBRARY

456

books were donated to start the new library for the community at the Chimfunshi Wildlife Orphanage.

179

children of hard working native conservationists in 5 African countries received funding for their education.



STUDENTS

In all of the countries where we work, there's a common solution for the conservation crisis: education, economic empowerment and health. Our size, breadth of coverage and unique partnerships enable us to service projects that have enormous impacts in areas often ignored. Our programs identify specific conservation needs and, because of our adaptability, CofC is uniquely positioned to help on multiple fronts.

The sanctuary workers we support cannot afford to send their kids to school because there is no public education past the 2nd grade. CofC provides educational funding for these children, creating future leaders who understand the importance of conservation. These scholarships strengthen and elevate the status of both the children AND parents in their communities because of the social perception that people who can send their children to school MUST have a noble profession. We build schools in remote areas where other organizations can't. These

schools provide an otherwise unattainable education to the children in those villages. The buildings provide a place for continuing education, community meetings & worship. This year we started a school lunch program and community library in Zambia and 2018 will see a new health clinic and school in Uganda. Each of these programs empower communities by providing a foundation for economic and social development through an environmental & conservation based stewardship.





# IMPACT



Partners like Limbe Wildlife Center provide sanctuary and surrogate family groups for babies orphaned in the illegal pet or bushmeat trades while also fighting for their continued protection in the wild

As a result of our programs, 3 of the top poaching villages in Tsavo, Kenya have stopped killing elephants. The chiefs have imposed community wide poaching bans in exchange for CofC educational scholarships to their brightest children. These villagers now police their own territory and protect the rather than poach.



Educating a child in Africa is typically possible only to the wealthy. By providing an education to the children of conservation workers, their social status has been elevated. Several of the workers we support have become community leaders and now have a voice they didn't have before. Their opinions about conservation are sought after & valued with respect.



This year celebrates our first college graduates! When we started the scholarship program, our oldest kids were finishing middle school. None of them dreamed of going on to high school because the expense was more than their parents could afford. In 2017, 8 of our students graduated from University with degrees ranging from computer science to accounting to refrigeration engineering. Regardless of their respective occupations, these graduates have become our conservation ambassadors in their working communities.

Children of Conservation scholarship recipients have become ambassadors for conservation in their schools, spreading the conservation message far and wide. They've started "CofC" clubs with other students to plant trees and educate their communities about conservation and becoming stewards for the environment. Many have also become class leaders. Because few of the other kids have textbooks, our scholars become tutors and lead study groups. The positive impact of these scholarships has extended to the parents as well. In countries where only 15% of the population is able to afford an education for their children, a child in school is a symbol of professional success. Conservation workers who were once viewed as 2nd class citizens are now respected community leaders because they have achieved a level of success that enables them to afford an education for their kids. Our supported families have better health and living conditions because the money that was spent on 1 child's partial education is going towards better food for the entire family. With all of the kids in school, the mothers can now work and generate income which yields a higher social status. Conservation is becoming valued and protected because of its humanitarian benefits. The ultimate impact is an increase in environmental awareness and a decrease in poaching and deforestation.



Children of Conservation students at Chimfunshi Sanctuary sitting outside of their new CofC middle school



**Protection of Natural Resources** is not simply a matter of desire, but is a necessity for the future of humanity. In many countries in Africa, extreme poverty and lack of education has led to increased exploitation of natural resources. For a large number of these countries, the preservation of their natural resources has the potential to drive significant eco-tourism and long term solutions to both economic and social issues while preserving cultural heritage and protecting the environment of the future from further potential damage.



**Economic Development** is about fostering incentives for individual and corporate citizens to play an affirmative role in conservation; recognizing that one person can rarely achieve much, but that we can make great strides together. It is about giving people improved quality of life, especially in the developing world, by their decision to do the right thing.



**Social Development** is about empowering communities and providing them with access to otherwise unavailable basic resources (like education and healthcare) through conservation. It is about creating a symbiotic relationship between conservation and meeting social needs.



## THREE PILLARS OF SUSTAINABILITY IN CONSERVATION

For Children of Conservation, sustainability means focusing on projects that meet current community needs while also yielding conservation benefits. It is the basic principal of preserving the present on behalf of, and without compromising the needs of, the future. We bring all of the stakeholders to the table: community leaders, industry, government, other NGO's and conservationists. We have discovered, and in some cases created, unique solutions to keep all parties engaged long term. These crucial commitments insure that future generations will

be able to meet their own needs while continuing to sustain and promote positive conservation goals. We seek to deliver the greatest positive and productive impact with every project. Our goal is real, lasting change for the animals, the environment and the people. Children of Conservation recognizes that the key to sustainability is through lasting efforts where environmental stewardship benefits communities, thereby creating a future society that respects and values the environment and conservation. Sustainability requires win-win solutions.

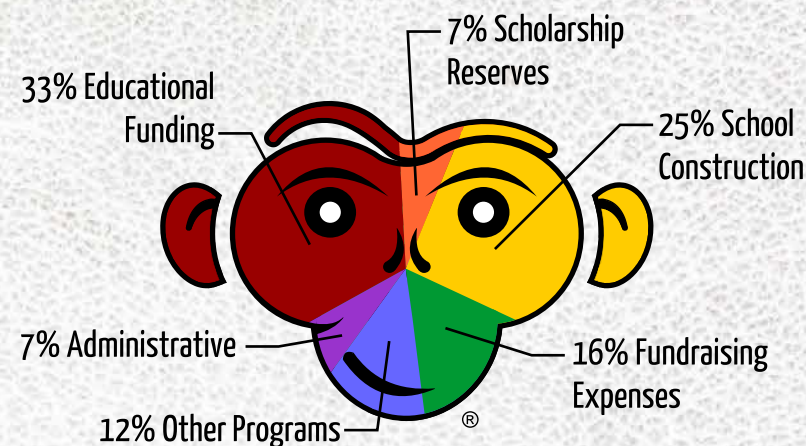


# FINANCIALS



Fiscal Strategy - 100% of every donated dollar goes directly to Children of Conservation's programs - not administrative expenses. Unrestricted donations support our scholarship program, funding tuition, books and uniforms for children of African Wildlife Sanctuary workers (starting in 1st grade through University). The middle school we built in Zambia and the its school lunch program were funded through directed donations. Our tremendous volunteers continue to help keep administrative expenses at a minimum. Our largest administrative expense has been the hiring of an Executive Director in

2017 to help further build the foundation and our growth. However, our commitment to use donor dollars for programs remains intact. All administrative costs associated with the Executive Director as well as other administrative expenses have been funded by the CofC Board and non-tax deductible ticket sales from our events, where attendees receive full value for their ticket price. CofC runs on a business model, minimizing expense & maximizing results. Fund-raisers like our foodie musicfest, Eats & Beats help generate revenue to cover expenses, provide program funding and raise awareness.



## INCOME

In 2017, Children of Conservation received \$76K in donations and \$70K through revenue from fundraising events. By maintaining a strict fiscal policy as outlined below, we insure that 100% of our donor's dollars go towards our programs. General donations fund the scholarship program while donations generated through capital raise campaigns have helped fund the school building projects and school lunch program.

## EXPENSES

**33% - EDUCATIONAL FUNDING** comprises the majority of our program expenses. Providing scholarships to the children of conservation workers is the backbone of our mission. We started with just 3 kids in 2009 and by 2015, CofC was providing educational funding for 79 children (1st grade through University) at seven sanctuaries in 4 African countries. In 2017, our programs serviced 179 children in 5 Countries. In 2018, we will continue to expand the programs at our existing sanctuaries and hope to add additional new partners.

**7% - SCHOLARSHIP RESERVES** is a reserve fund to help guaranty that every child who maintains eligibility will be supported through high school graduation (or University for exceptional students). A portion of our revenue each year is deposited into this scholarship reserve fund.

**25% - SCHOOL CONSTRUCTION** was completed in 2017 for our middle school in a remote area of Zambia for the children of the Chimfunshi Wildlife Orphanage for Chimpanzees. We received national accreditation and it now serves nearly 100 students. On weekends, the facility serves as a community center and place of worship. In 2018, we hope to begin plans for a new middle school for an island village in Uganda that supports the Ngamba Island Chimpanzee sanctuary.

**16% FUNDRAISING EXPENSES** are minimized through our partners who provide in-kind donations and volunteer hours. This generosity allows us to keep these expenses low, and maximize money raised. In 2017, over 100 restaurants participated in Dinner & A Cause and 30 of Atlanta's top restaurants participated in Eats & Beats – preparing delicious bites for guests to enjoy as they danced to the beat of The Whiskey Gentry. All of our fundraising expenses are covered by the non-tax deductible aspects of our fundraising income and in kind donations. This means 100% of your donor dollars go directly to our programs.

**12% OTHER PROGRAMS** encompass ways we accomplish our mission through more creative avenues. In 2017, we started a school lunch program in Zambia that serves lunch to 194 kids every school day. Without our lunch program, these kids only eat one meal a day, which greatly impacts learning. We also arranged for shipment of 453 books, hand selected by the teaching staff at our new Zambia Middle school, to start the community's first library.

**7% ADMINISTRATIVE** costs are minimized through the dedication and commitment of our amazing volunteers and volunteer staff. Any staffing and out of pocket costs are covered by our Administrative Reserve fund. This fund is seeded by revenue from Children of Conservation board members, the non-tax deductible portion of ticket sales to our events, and interest accrual. This fiscal strategy ensures that 100% of your donations goes directly to programs and not overhead.



# GRATITUDE

## Directors

Myrna Antar  
Dennis Dean  
Kerry Stumpe  
Michele Stumpe

## Advisory Board

John Burrafato  
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Kim Segal  
Sandra Webb

## Imagery & Graphics

Kevin Garrett  
Allision Leach  
Audra Melton  
Jeff Walton

Design and  
production of our  
2017 Annual  
Report donated  
by Kerry Stumpe

## Children of Conservation Mission

Children of Conservation is dedicated to the conservation and protection of endangered animals in developing nations by building sustainable, caring communities. We make protecting wildlife and fighting deforestation beneficial to communities by building schools, providing scholarships to kids of conservation workers, creating jobs, and improving human health and nutrition.

## Special Thanks to Our Major Contributors

Michael & Susan Dell Foundation, Isdell Family Foundation, Kimberly McDonald, Novare Events, Dennis Dean Catering, Sebastian Louis, Aprio, Alvin & Sally Beaman Foundation, John & Susan Lutter, Chapel Hill United Methodist Family and Fellowship.

## How You Can Help in 2018

In 2017 CofC provided educational funding for 179 kids, built a middle school in Zambia and started a school lunch program. We need to raise \$80K to fund the scholarship & lunch programs in 2018 and an additional \$260K for our new middle school & medical clinic in Uganda.

**Volunteer:** Help make a difference by donating your time with social media, graphic & website design, software/database development, grant writing, events, public relations or administrative work.

**Make A Donation:** Join the fight! Support our mission to protect endangered species and empower others to help improve their station in life. Your donation is 100% tax deductible & truly makes a difference.

**Memorial/Honorary Gifts:** Including Children of Conservation in your will, giving a gift of life insurance or making any other planned gift, enables CofC to plan for innovative future programs and weather the unexpected difficulties inherent in promoting conservation in developing nations. Consult your attorney or tax advisor about how tax benefits may apply to your specific situation.

**Give Stock:** By transferring appreciated stock or securities, you may be eligible for a tax deduction equal to full fair market value of the stock, avoiding the capital gains tax on the stock's increased value.

**Become A Partner/Sponsor:** Events play a key role in our funding. Your cause marketing corporate sponsorships, in-kind donations and volunteer partnerships make a huge difference.

**Monthly Giving:** Make a long term commitment to protecting Africa's last-remaining wildlife and to helping communities improve their station and quality of life by joining our compassionate group of monthly sustainers. Giving monthly allows us to spend less time fundraising and more time implementing & growing our programs.

**Fundraise:** Utilize your personal goals to change the world. Let us help you set up a fundraising page and create a challenge for reaching a personal goal; start a walk or bike ride; focus on a mission, such as raising \$53 to pay for a kid's school lunch for a year; start a classroom drive to fund building a classroom in Africa – or keep it simple and ask for donations in lieu of birthday presents or wedding gifts or host a house party. Be a part of something bigger, a part of a holistic approach to conservation through humanitarian empowerment.

For more information about any of these opportunities, contact us at [info@childrenofconservation.org](mailto:info@childrenofconservation.org) or call 213.99.CHIMP.



**Kids 4 the World:** In 2015, Isabella & Nicholas Thompson broke into their piggy banks to help send a young girl in Cameroon to school. Disappointed that they didn't have enough to pay for the full year, they joined forces with Amelia Williams to start Kids4theWorld. The 3 founders got busy making handmade headbands and in 2016, they had raised enough to pay for Ning's tuition for an entire year. In 2017, they raised enough to support 2 Cameroonian children. We tip our hats to these young philanthropists who prove that all you need is dedication and determination to change the world!



The first Middle School ever constructed near the Chimfunshi Wildlife Orphanage in Zambia, Africa